



Rules and Regulations

Youth Substance Abuse Prevention Video Contest 2014

1. The contest is open to groups of middle school or high school students who reside in Sheboygan County or presently are enrolled in a Sheboygan County school district with each group containing up to a maximum of 4 members. Entrants may only participate in one designated category and may not be involved in more than one video submission.
2. Each submitted video (NO LONGER THAN 2 MINUTES) should address 1 of the following topics:
 1. Middle School - A Healthy Me Is Drug Free
General Drug and Alcohol Awareness
 2. High School - Every Spiral has a Start
Focused on Prescription Drugs and Heroin
3. Participants should use creativity to present their topic with a focus on improving community awareness and/or educating the viewer. Feel free to use music, pictures, art, skits, etc. to portray your message/s.
4. Have a “catchy” title for your video.
5. Include the names of all youth participating in the production of your video in the video credits. Please include the group name, your school and submission category (this will not be considered a part of the allotted two minutes).
6. All video submissions MUST be produced by students without professional assistance or help with editing.
7. **Videos must NOT contain**
 - Material that violates, or infringes on, another’s rights, including, but not limited to privacy, publicity, and intellectual property.
 - Copyrighted material (such as music tracks, snippets of copyrighted programs) without necessary authorizations.
 - Material that is, indecent, obscene, hateful, defamatory, slanderous, or libelous.
 - Videos containing any material deemed inappropriate will be disqualified from the competition. The judges have the discretion to disqualify any video submission.
8. Groups wishing to enter the contest should upload their video to their own YouTube account and e-mail the embedded link to sheboygandrugprevention@gmail.com for review by 11:59pm on April 18th, 2014.

9. A panel of judges will review all submitted videos and a 1st and 2nd place finisher will be selected from both the Middle School category and the High School category. All recipients of a cash prize will be required upon request proof of current address or school affiliation.

****Videos will be judged on content, creativity, and educational value. ****

10. A cash prize of \$500 will be presented to the team designated as the recipient of 1st place from each category (Middle School and High School) and a cash prize of \$300 will be presented to the team designated as the recipient of 2nd place from each category (Middle School and High School). The recipients will be announced at the Red Carpet Reveal held at **TBD time and place.**