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SHEBOYGAN POLICE DEPARTMENT
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NEWS RELEASE

Heroin Initiative seeks assistance of Sheboygan County residents

FOR IMMEDIATE RELEASE:

DATE: 09-13-13

**FOR MORE INFORMATION, CONTACT
NAME: Capt. James Veeser
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CASE NO.**

The Sheboygan Police Department, in cooperation with all Sheboygan County School Districts, Social Services, Non-Profit Agencies, Health Care Providers and Local Law Enforcement throughout Sheboygan County, has initiated a project aimed at reducing the social harm caused by heroin addiction. The collaborative, community based initiative is aimed at understanding the extent of the heroin problem within our community, identifying service gaps, and increasing community education to reduce harm.

Area service providers have met and designed a survey that is intended to gauge public perception and awareness of the heroin problem with Sheboygan County. The results of the survey will be analyzed in order to educate service providers and assist with developing an effective strategy that addresses the heroin issue. Participation in the survey is voluntary though requires being a resident of Sheboygan County. The survey can be located at the Sheboygan Police Department website or at <http://www.sheboyganpolice.com/heroin-survey/>. The closing date of the survey is October 7th, 2013.

“Members of the initiative are asking Sheboygan County residents to take 10 minutes to go on line to fill out the survey in order to assist with this important effort”, Sheboygan Police Captain James Veeser said, “The damage that can be done through heroin addiction is significant not only to the addict and their family, but the entire community. The information gained from Sheboygan County residents will hopefully assist in identifying areas where we can focus our efforts to reduce the harm caused by heroin

abuse.”

The survey will be publicized through media and online efforts as well as a postcard mailing to 3,000 residents across the entire county encouraging them to respond to the survey and provide input. Receiving the postcard is not required to respond to the survey, however, and all Sheboygan County residents are encouraged to participate.
